

## raise money free

Thank you for choosing 1stfloor.com, The Net's funding source. This absolutely free service is designed to obtain funding from "Angels" and Venture Capital firms, and other legal entities or willing investors.

## executive summaries

1stfloor.com has the world's first free, ultra-powerful, completely searchable database of executive summaries, also known as the "heart and soul" of the business plan; Which is the exact preliminary information investors want to see. This valuable method of matching the investor with the investee is sure to bring success in your search for funding. Best of all - it's free!

## targeting your plan

A business plan could be the perfect tool for you to reach the following target audience:

Associates - to establish agreement, direction and purpose

Bankers - to provide loans for equipment and expansion

Business Brokers - for selling your business

## press releases

### International Barter Corp. Completes Private Placement 2 for 1 Stock Split Effective After Today's Market Close

SEATTLE--(BUSINESS WIRE)--July 24, 1998-- International Barter Corp. (IBC) (OTC:IBCX - news) finalized a private stock placement today.

On June 20, 1998, the board of directors approved the placement of 500,000 units, each unit consisting of 1 share and 1 warrant.

The placement generated \$1,250,000. This was a 'net placement,' meaning no fees were associated with the transaction. The securities are restricted under Rule 144 of the General Rules and Regulations under the Securities Act of 1933; the minimum holding period is one year, in addition to other restrictions.

The average closing price at the time of the negotiations, June 15 to June 19, was \$2.80. Steven White, President and CEO of IBC, states, "This capital will help advance our NASDAQ application, which we plan to submit by the end of this quarter. Securing our NASDAQ position is very important to

## from our sponsors



Employees - to align their efforts with yours and keep the vision of your company alive

Investors - to supply cash for growth

Marketing Managers - to develop detailed marketing and sales promotion plans

Small Business Administration (SBA) - to approve low-cost business loans

Senior Executives - to approve and allocate company resources

Stock Offerings - to help write a prospectus for selling stock or partnership units

Suppliers - to establish credit for inventory and materials

Talented People - to persuade them to join you

Yourself - to collect your thoughts, analyze your business, set goals and make decisions

the company. The placement also strengthens our cash position, currently \$1,900,000 (including the placement) which allows us to take advantage of opportunities to advance the company and gain market share."

The company launched its e-commerce site, [www.Ubarter.com](http://www.Ubarter.com) on Monday of this week. Ubarter.com is the first on-line site to promote the concept of "barter" for the general Internet user and is a new venue in Internet commerce where users can barter products and services on the web. The company is pursuing an extensive advertising campaign to promote the web-site and continues technical enhancements improving the site's overall efficiency and presentation.



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